

NEWS RELEASE

Chicagoland In-Water Boat Show

Contact: Bryan Ralston (bryanralston@lemta.com)

Phone: 440-899-5009 Ext. 15

BOAT SHOW FLEET FEATURES MANY NEW MODELS

The number one reason boaters flock to boat shows is to see new models, and this year's Progressive Chicagoland In-Water Boat Show at Michigan City, August 11-14, is likely to please everyone.

“With the boating industry finally out of the recession, boat builders are aggressively introducing new models again,” says show manager Bryan Ralston. “Boat sales continue to increase and dealers will be unveiling the largest number of new models in many years.”

Leading the fleet will be the largest display of Prestige Yachts for 2017 in any boat show on the Great Lakes. Flagship of the four-yacht exhibit will be the Prestige 550S, a 55-foot sports coupe motor yacht boasting Zeus pods marrying power and ease of handling. The interior layout offering a large living space on a single level with a private owner's cabin below which is unique in its category.

The balance of the Prestige display will include the Prestige 500 Fly Bridge Yacht, the 500S Sport Coupe, and the smaller sister, Prestige 420S. The boats will be displayed by Spring Brook Marina (Seneca, IL) along with a pair of Jeanneau Yachts, the Leader 46 and the NC 11.

Indiana boatbuilder Formula Boats will be among the largest exhibitors with a lineup of 8 boats ranging from 28 to 41 feet. Getting their first showing will be new 2017 will be a pair of Performance Cruisers. At 37 and 31 feet, these PC's reflect Formula's industry-leading concept of allowing buyers to individualize their cruisers selecting everything from interior options to exterior accent colors.

The PC's will be accompanied by the new Formula 330 Crossover Bowrider, a unique design of bowrider boats that incorporate overnight cabin capabilities. In addition, the smaller 2017 Formula 27 Bowrider will join the rest of the boats in the Formula display.

Basas Marine (Bolingbrook, IL, New Buffalo, MI) will premiere the new Regal 46 Sport Coupe in a display of 6 Regals from the popular Florida boatbuilder. This boat is equipped with everything from an underwater power platform to a pair of satellite TV's to a full washer and dryer.

Other Regals slated for showing include the new Regal 2800, a bowrider boasting a full head, power platform and Fusion radio fully integrated to a smartphone; the smaller Regal 2300 and 2000 sport boats; and the Regal 24 Fasdeck with arena seating.

In all, more than 200 boats ranging from inflatables to 50-foot-plus motor yachts will be on display, most in-the-water and all available for boarding. In addition, nautical accessory displays will be housed in dockside tents.

Show hours will be: Thursday and Friday (Aug. 11-12) 12 Noon to 8:00PM; Saturday (Aug. 13) 11:00AM to 8:00PM; Sunday (Aug. 14) 11:00AM to 6:00PM. Admission: \$12 Adults; Seniors 60+ \$8.00; Children 12 and under free; Discount \$2 off Adult with online purchase.