

NEWS RELEASE

Chicagoland In-Water Boat Show

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BIGGEST DOCK PARTY SET TO GO AT MICHIGAN CITY

It's going to be the biggest dock party on Lake Michigan when the new Progressive Chicagoland In-Water Boat Show at Michigan City opens for four days, August 11-14.

According to Bryan Ralston, show manager, the overriding theme of this year's event is having a fun experience for the whole boating family. To accomplish that, he has added such features as daily live musical entertainment with popular singer-songwriter Jeff Tucker; a first ever Kidz Zone with interactive activities; the world famous "Twiggy the Water Skiing Squirrel show; new food choices featuring the popular Blue Chip Casino Food Trailer (on Sat and Sun); fishing seminars and casting challenges, among other activities.

But the biggest attraction will be the estimated 200 boats that will "drop anchor" at Michigan City, many 2017 models being shown to the public for the first time. For example, leading the fleet will be the largest exhibit in the show by B & E Marine.

It will feature new Sea Ray and Boston Whaler models, topped by the premiere showing of the Sea Ray 400 Sundancer. She will be accompanied by the 4 other new Sea Ray models: the 350SLX, 310SLX, 250SLX and 230SLX. In all, this display alone will boast more than 25 boats.

Because this event is the only in-water boat show held annually on Lake Michigan, the top dealers from Illinois, Michigan and Indiana will all be dockside. Illinois dealers like Spring Brook Marina will display 6 Prestige and Jeanneau motor yachts up to 55 feet; Michigan and Illinois dealer Basa's Marine will show off Regal Yachts led by the Regal 46 Sport Coupe; Indiana's most famous builder, Formula Boats, will dock 8 models from 28 to 41 feet; and many more.

More than 10,000 boating enthusiasts are expected to come through the gates during the weekend. This show is so popular because it's the only opportunity for boaters to see and climb aboard a wide variety of boats, especially motor yachts that are too large to be taken to indoor winter boat shows. And, they're being shown in the natural environment, in the water!

The show is held on Michigan City's lakefront. Show hours will be: Thursday and Friday (Aug. 11-12) 12 Noon to 8:00PM; Saturday (Aug. 13) 11:00AM to 8:00PM; Sunday (Aug. 14) 11:00AM to 6:00PM. Admission: \$12 Adults; Seniors 60+ \$8.00; Children 12 and under free; Discount \$2 off Adult with online purchase.

For latest show information, go to: www.michigancityboatshow.com