

# News Release

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## **TWIGGY WILL PERFORM AT THE BOAT SHOW**

Michigan City, IN --- After a four-year absence, Twiggy the Water Skiing Squirrel will triumphantly return here to drive crowds “nuts” at this year’s Progressive Insurance Chicagoland In-Water Boat Show.

Voted the most popular attraction at boat shows throughout the country, Twiggy will come back as part of a major makeover, from the event name to its feature attractions, of Lake Michigan’s only annual in-water boat show.

Clearly the world’s most famous squirrel, Twiggy will jump on her special water skis and be pulled behind her remote-controlled boat while kids and adults jockey for a great shot of the furry star with their cell phone cameras. After each performance, kids are also invited to meet, pet and take close up photos with Twiggy.

Unique entertainment aside, there’s also a serious message about safety in all Twiggy performances. Keen to promote water safety to the youngsters in the audience, Twiggy never ventures into the water without her custom-made miniature life vest. While Twiggy is donning her vest, owner/trainer LouAnn Best describes the need for all youngsters to learn to swim and urges them to always wear a life jacket when out boating.

In addition to tours in the U.S., France and Germany, Twiggy’s celebrity status comes from appearing in two box office hits: “Dodgeball: A True Underdog Story” and “Anchorman: the Legend of Ron Burgundy.” She has also appeared on numerous TV shows, magazine covers and even has her place in the Encyclopedia Britannica.

Twiggy’s return illustrates Ralston’s commitment to give this event a distinct boater rendezvous atmosphere. “It’s still boating season with lots of summer left and we want this show to be a celebration of boating,” he explains. “Yes we’ll have a great collection of boats and accessories on display, but we’re also including live musical entertainment, a new comedy show feature, a first-ever kid’s activity center as well as new food and beverage options to make time at the show a genuine family fun experience.”

The new Chicagoland In-Water Boat Show at Michigan City is slated to run Thursday – Sunday, August 11-14 in Washington Park. Show hours will be: Thursday-Friday, Noon to 8 p.m.; Saturday, 11 a.m. to 8 p.m.; Sunday, 11 a.m. to 6 p.m. Admission is \$12 adults, children 12 & under free. There is a \$2 discount for online tickets at: [www.michigancityboatshow.com](http://www.michigancityboatshow.com)

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