

NEWS RELEASE

Michigan City In-Water Boat Show

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SPRING BROOK TO BRING PRESTIGE YACHTs TO MICHIGAN CITY

SENECA, IL --- The largest display of Prestige Motor Yachts ever assembled on the Great Lakes will make its way from Spring Brook Marina's facilities to the 2016 Progressive Chicagoland In-Water Boat Show at Michigan City, August 11-14.

"The boat show at Michigan City is the only major in-water exposition in the Midwest," says Spring Brook's owner Jim Thorpe. "It's where visitors from Michigan, Indiana and the greater Chicago, the nation's third largest market, can see the region's major dealers displaying today's best-selling brands. Only top dealers exhibit there and we're proud to be one of them."

Leading the Spring Brook fleet will be flagship 2017 Prestige 550S, a 55-foot sports coupe motor yacht boasting Zeus pod drives that marry power and ease of handling. The interior layout offers an unusually large, luxurious living/entertaining space all on a single level. But perhaps the most unique feature is the private owner's cabin below. It's unique in a sports coupe design.

The Prestige 550S will be accompanied to the show by the Prestige 500 Fly Bridge Motor Yacht, the slightly smaller Prestige 500S Sport Coupe, and the popular sister Prestige 420S Sport Coupe, all getting their first showing for 2017.

Spring Brook is also a dealer for Jeanneau Yachts, so rounding out the display will be the Jeanneau Leader 46 and the NC 11 models.

"We have exhibited at Michigan City every year since it started in 1980," says Thorpe. "It's where the region's boaters go to buy boats each year and we look forward to showing off our newest models and the excitement the four day event generates."

Overall, the boat show at Michigan City is expected to showcase around 200 boats from small aluminum fishing boats to 50-foot-plus motor yachts. In addition, accessory displays are housed in tents along the water's edge while the show features daily live musical entertainment, a new Kidz Zone featuring the world famous Twiggy the Water Skiing Squirrel show, expanded food choices including the popular Blue Chip Casino Food Trailer and more.

Show hours will be: Thursday and Friday (Aug. 11-12) 12 Noon to 8:00PM; Saturday (Aug. 13) 11:00AM to 8:00PM; Sunday (Aug. 14) 11:00AM to 6:00PM. Admission: \$12 Adults; Seniors 60+ \$8.00; Children 12 and under free; Discount \$2 off Adult with online purchase.

For the latest information, go to: www.michigancityboatshow.com